



FHTM Helps Out *Running 4 the Sole*

FOR IMMEDIATE RELEASE:

Lexington, KY, June 10, 2011 – Fortune Hi-Tech Marketing, Inc. joined with *Running 4 the Sole* to provide shoes to those in need around the world. *Running 4 the Sole* was a private charitable endeavor organized by 5th grader Kasey Fields.

“300 million kids around the world don’t have shoes,” said Kasey Fields. “These donated shoes will help prevent foot diseases caused by walking barefoot through waste, rubble and debris.”

Kasey Fields organized a 5K Fun Run/Walk and asked participants and friends to donate shoes. Kasey gathered 770 pairs of shoes that were shipped out to people in need. Kasey’s determination and positive attitude made *Running 4 the Sole* a huge success.



About FHTM

FHTM is an international direct selling company that provides Independent Representatives with the opportunity to build their own business, while selling products and services. Founded by Paul Orberson in 2001, FHTM also serves Canada, the United Kingdom and Puerto Rico. FHTM is headquartered in Lexington, KY.

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