



SocialShield Now Available to All FHTM Representatives

Lexington, Ky., January 10, 2012 – FHTM is excited to announce that SocialShield, the leading social network monitoring tool for parents, is now available for both U.S. and Canadian FHTM Representatives to sell to their customers. This new offering is a win for FHTM customers because it is the first Internet safety offering for parents in the company's portfolio of products and services.

SocialShield enables parents to extend their parenting to their kid's social network. The comprehensive, easy-to-use, technology scans, analyzes and alerts parents of suspicious or concerning activity like contact from strangers, cyberbullying, reputation damaging activity and inappropriate content, language or pictures.

As SocialShield CEO George Garrick points out, "kids spend more time unsupervised on social networks than they do socializing in the real world, so it is important for parents to have insight into with whom their kids are communicating and what they're discussing."

SocialShield, which has won numerous awards from PCMag.com Editors' Choice and Best of 2011 as well as two U.S. Congressional Awards, is a web-based technology that goes deep beneath the social network surface and sees what parents can't, helping them identify, understand and help protect their children from potentially dangerous, harassing or embarrassing social media exchanges.

FHTM Chief Business Officer Jeff Oberson notes, "I am thrilled to partner with such an innovative service and, as a parent, I appreciate the value SocialShield offers parents by providing the information they need to start a dialogue with their kids and teach them how to be smart and safe on social networks."

In addition to launching SocialShield in the United States, FHTM will also be making annual subscriptions available for family and singles plans in both the United States and Canada. The roll-out of the annual plan will ensure that parents enjoy uninterrupted coverage from SocialShield's service while saving parents up to 20% a month to keep their children safer on their social networks.

About FHTM

FHTM, headquartered in Lexington, KY, was founded by Paul Oberson in 2001. FHTM is a direct selling company that allows Independent Representatives to build their own businesses selling products and services. FHTM Canada was founded in 2005; FHTM also has Representatives in the United Kingdom and Puerto Rico. To find out more, please visit www.fhtm.net.

About SocialShield

SocialShield® is the leading social networking monitoring service enabling parents to keep their kids safe on social networks. The award winning, best of breed product is comprehensive yet easy-to-use; and its patent-pending technology alerts parents of questionable activity on their child's social networks so they can feel comfortable about who their children interact with online and what photos and conversations are being posted. SocialShield empowers parents with the information they need to parent based on their family values.

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