



Merry Christmas from those of us at Dish Network

<http://www.youtube.com/watch?v=zAGVbRNSMAA>

Want a FREE iPod? Sign up for Dish Network before the end of the year and get one! We are giving away free iPod shuffles to customers that sign up for the ETDHA24 promotion before the end of the year and are installed prior to 1/31/2010. This includes you and any customers you sign up!



iPod shuffle offer requires Internet access for online redemption and a valid email address, and is limited to one unit per activated DISH Network customer. To be eligible customer must order new qualifying DISH Network service (Digital Home Advantage offer with 24-month commitment only) between 12/10/09 and 12/31/09. Account must be installed and activated, and iPod shuffle offer submitted online at www.dishnetwork.com/ipod, by 1/31/10. Allow 4 weeks for delivery. iPod shuffle is a registered trademark of Apple, Inc. Apple is not a participant in or sponsor of this promotion.

Here is a quick overview of our current promotion:

New Customer Classic Overlay Promotion Effective August 1, 2009			
Programming Package	Monthly Package Price (Includes Locals)	Monthly Overlay Credit	First Year Monthly Cost (Includes Locals)
Classic Bronze 100	\$39.99	\$15.00	\$24.99
Classic Bronze 100+	\$44.99	\$15.00	\$29.99
Classic Silver 200	\$52.99	\$15.00	\$37.99
Classic Gold 250	\$62.99	\$15.00	\$47.99
America's "Everything" Pak	\$102.98	\$15.00	\$87.98
Classic Bronze 100 with DVR	\$44.99	\$15.00	\$29.99
Classic Bronze 100+ with DVR	\$49.99	\$15.00	\$34.99
Classic Silver 200 with DVR	\$57.99	\$15.00	\$42.99
Classic Gold 250 with DVR	\$67.99	\$15.00	\$52.99

If a new customer signs up for Classic Bronze 100 and above they will get \$15 monthly credit for twelve months. This is a total of \$180 off of their bill.

New customers that sign up for a 24 month agreement will also get HBO and Showtime free for three months. Make sure your customers are asking for the Cinemax for a penny offer. They can get twelve months of Cinemax for only one penny if they sign up for paperless billing and credit card autopay.

We also want to review the process for signing up your customers.

1. You review the programming plans with your customer.
2. The rep then enters the customer information in the Office Assistant.
3. Within 3-5 days the rep will be emailed a certificate number. This certificate number is **very** important.
4. Your customer calls **888 542 2526** (option 2) and provides their information and the certificate number. They will also set up their installation appointment. Make sure the customer asks for promo code ETDHA24.
5. The customer is installed.
6. Have the customer go to Dishnetwork.com/ipod and submit their information for a free iPod shuffle.

If you would like to register for our online training platform please email your contact information to DishTraining@FHTM.net. It takes approximately three days to build an account but we will email you back with your log in and password.