



### **FHTM Canada Sponsors Fashion on Fire**

Lexington, Ky., October 21, 2011 – FHTM Canada is the title sponsor for Fashion on Fire, as announced on Tuesday. Fashion on Fire is an evening filled with music, fashion shows, dinner, and auctions. The highlight of the event is sure to be the dance routine performed by local firefighters.

The selling point for FHTM Canada was the fact that proceeds of Fashion on Fire benefit so many great causes, including Edmonton Firefighters Memorial Society, Firefighters Burn Treatment Society, and Muscular Dystrophy Canada.

“FHTM believes strongly in giving back. Supporting Fashion on Fire is, in turn, supporting the community and the local heroes who sacrifice their own lives to save others. We’re so excited to have partnered with a fun-filled event that benefits such great causes,” says Shannon Hewitson, Vice President of FHTM Canada.

This is the third annual Fashion on Fire event. It will be held at the Shaw Conference Centre in downtown Edmonton, Alberta on November 12, 2011. Tickets are \$165 for the entire evening and can be reserved on the Fashion on Fire [website](#).

### **About FHTM**

FHTM, headquartered in Lexington, KY, was founded by Paul Orberon in 2001. FHTM is a direct selling company that allows Independent Representatives to build their own businesses selling products and services. FHTM Canada was founded in 2005; FHTM also has Representatives in the United Kingdom and Puerto Rico. To find out more, please visit [www.fhtm.net](http://www.fhtm.net).

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